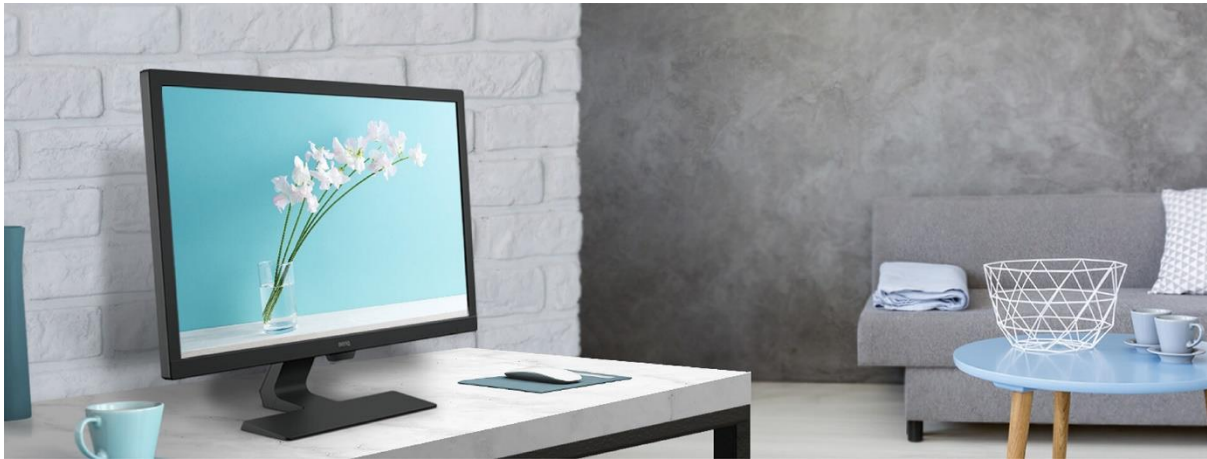


27 inch Eye-care Stylish Monitor GL2780

- Stunning 16:9 Full HD Display
- Slim Bezel Design
- Eye-care B.I. technology plus ePaper and color weakness mode

Overview



Streamlined Productivity & Simplified Lifestyle

BenQ GL2780 LED monitor is the perfect choice for you in style! Featuring a dynamic ratio, HDMI connectivity, 1ms GtG response time and 75Hz Refresh Rate, this 27" 16:9 LED monitor delivers every image detail with the best viewing quality. Complementing BenQ's exclusive Eye-Care™ Technology with Low Blue Light Technology and Flicker-Free performance for extended viewing comfort, the industry-leading Brightness Intelligence Technology delivers exquisite details in any ambient lighting environment. Built with the dream combination of LED with TN panel, GL2780 is bound to bring a whole new visual experience and enjoyment to you with truly authentic colors, deeper blacks and sharper details.

Understated, Stylish and Sophisticated Design

GL2780 comes with a stylish and sophisticated design that boasts an elevated level of elegance while helping to enhance the overall productivity. Empowered by the premium etching texture and sculpted base, GL2780 resists fine scratch whirls and eliminates extraneous edges for a clean, functional appeal. Additionally, the panel with slim bezels can complement any modern décor. To ensure the cleanest look, GL2780 offers an invisible cable management system to neatly hide all wires inside the monitor's stand.



Brilliant Picture Quality

Fast 1ms GTG Response Time and
60/75Hz Refresh Rate

Super-fast 1ms GTG response and 60/75Hz Refresh Rate eliminates motion smear for smooth video viewing and gaming experiences. Fast-moving action and dramatic transitions render flawlessly without lag or ghosting. Enjoy immersive gaming and video entertainment without delay.

*HDMI supports 75Hz refresh rate.



Brilliant Colour

With the ability to render 16.7 million color shades simultaneously, you can expect true colors, silky transitions and impeccable image quality. BenQ Exclusive Eye-Care Technology



8-Bit



4-Bit

Multimedia Enjoyment

Embedded with HDMI, DVI, DP and VGA ports, users can enjoy multimedia fun by easily switching between two media sources without troublesome plug in and plug out with GL2780.



Integrated Speakers for Elevated Audiovisual Experience

Whether watching your favorite movie, reviewing multimedia presentations, or listening to music, the integrated speakers provide an immersive experience.

Caring for Your Eyes



BenQ's Exclusive Eye-Care Technology

BenQ's exclusive eye-care technologies reduce eye fatigue for user comfort, enhanced productivity, and workplace safety during extended use.

TÜV Rheinland Certification

BenQ's eye-care monitors are certified by TÜV Rheinland, the global leader of technical and safety certification, for Flicker-Free, and Low Blue Light that are truly benefitting human vision. Being the first brand of Eye-Care monitors in the world, BenQ is committed to safeguard vision health at the forefront of viewing comfort and enjoyment with this permanent addition to its monitor product line.



Flicker Free

www.tuv.com
ID 0235004492



Low Blue Light
Content

www.tuv.com
ID 0235004491



Brightness Intelligence

Brightness Intelligence Technology

Brightness Intelligence Technology (B.I.Tech.) optimizes display performance for work and play, protecting your vision with superb image quality.

Picture Perfect Content Optimization

Brightness Intelligence Technology (B.I.Tech.) detects content intensity to avoid overexposure of bright scenes while enhancing dark areas to maintain a clear visibility.



Without B.I. Tech.

Balanced brightness for constantly changing content.



View dark regions in clarity with B.I. Tech.



Balanced exposure with B.I. Tech.

Eliminate Eye Strain in Any Ambient Light

Brightness Intelligence Technology (B.I.Tech.) monitors ambient light in your viewing environment and actively adjusts screen brightness for the most comfortable viewing experience possible.

Detect the ambient light and adjust the brightness.



Light Environment



Dark Environment



Low Blue Light

The Proprietary BenQ Low Blue Light Technology filters out hazardous blue light, effectively reducing eye fatigue and irritation.



Multimedia

Web Surfing

Office

Reading

ePaper



ePaper Mode

The simulated e-book mode provides clear black and white reading layout without distractions and suitable on-screen brightness for a comfortable reading experience with clear texts.



Flicker-Free Technology

The exclusive BenQ Flicker-Free Technology eliminates the harmful flicker of traditional LCDs to prevent fatigue and vision damage.



with Flickr-free technology



without Flicker-free technology



Color Weakness Mode

BenQ's Color Weakness mode allows users with color vision deficiency to customize the amount of red or green displayed on the monitor with red and green filters. Once the red and green are neutralized, the mode ensures a comfortable viewing experience for all users and helps users to clearly distinguish between different colors. Additionally, BenQ's color weakness mode also helps improve the viewing experience for people with Protanomaly (red-weakness) or Deuteranomaly (green-weakness) while allowing users to adjust the level of color weakness mode.



BenQ Eye-Care Microsite

Discover

Enjoy the Visuals while Going Green



Green Certification Assurance

BenQ GL2780 is certified TCO, Energy Star, and EPEAT to facilitate environment-friendly purchasing decisions for businesses, institutions, and government.